



**NOTICE OF TELECONFERENCE MEETING & AGENDA**  
**Friday, November 20, 2020 11:00 a.m. – 12:00 p.m.**

Join Zoom Meeting  
<https://zoom.us/j/97449972788>  
Meeting ID: 974 4997 2788  
Call in Number: 669 900 9128

*In line with guidelines issued by the Department of Public Health and Executive Orders issued by the Governor of the State of California intended to minimize face-to-face interactions during the present State of emergency, CCA will conduct this meeting of the Board of Directors entirely by teleconference / video conference call with no physical locations available for participation by either Board Members or the public. Members of the public are encouraged, however, to call in and participate as they have in the past via our teleconferencing system and a time will be made available during the meeting for public questions and comments.*

- I. 11:00 am Opening Remarks & Roll Call**  
*Supervisor Fennell, CCA President*
- II. 11:05 Approval of Minutes**  
*Supervisor Fennell, CCA President*
- III. 11:10 Tax and Regulatory Working Groups Update**  
*Greg Turner, Executive Director / Counsel, CCA*
- IV. 11:20 Fee Structure - Update**  
*Greg Turner, Executive Director / Counsel, CCA*
- V. 11:30 Platform Update**  
*Adam Crabtree, NCS Analytics*
- VI. 11:40 Budget Update**  
*Greg Turner, Executive Director / Counsel, CCA*
- VII. 11:50 Outreach**  
*Greg Turner, Executive Director / Counsel, CCA*

*Next Meeting / Call – Friday, December 18 (11 am)*

**VIII. Public Comment**

*The Board welcomes and encourages public participation in its meetings. The public may take appropriate opportunities to comment on any issue before the Board. If public comment is not specifically requested, members of the public should feel free to request an opportunity to comment. Each speaker is limited to two minutes. If you are addressing the Board on a non-agenda item, the Board may briefly respond to statements made or questions posed as allowed by the Brown Act (Government Code Section 54954.2). However, the Board's general policy is to refer items to staff for attention, or have a matter placed on a future Board agenda for a more comprehensive action or report.*

**IX. Closing Comments & Adjournment**

*Except where noticed for a time certain, all times are approximate and subject to change. The meeting may be canceled or changed without notice. For verification, please contact [gturner@cca.ca.gov](mailto:gturner@cca.ca.gov). Action may be taken on any item on the agenda. Items may be taken out of order, tabled or held over to a subsequent meeting, to accommodate speakers, or to maintain a quorum.*

*The Governor's orders (specifically Executive Order N-29-20) regarding the conduct of meetings of legislative bodies during the State of Emergency can be found at <http://www.gov.ca.gov/>*



CCA Board Meeting  
Via Video / TeleConference Call  
October 23, 2020  
**MINUTES**

**October 23, 2020 via Video / Teleconference Call**

**1. Roll Call.**

- N    Estelle Fennell, Humboldt County, CCA President
- Y    Mary Zeeb, Treasurer-Tax Collector, Monterey County, CCA Secretary
- Y    Justin Cooley for Jim Hamilton, Treasurer-Tax Collector, San Luis Obispo County, CCA Board Member
- Y    Chad Rinde for Edward Burnham and Yolo County
- Y    Alisha McMurtrie, Inyo County, CCA Board Member
- N    Tony Shaw, Lassen County, CCA Board Member

Others: Greg Turner, Adam Crabtree, Christy Stutzman, Susan Strachan, Kristina Parsons, Joann Iwamoto, Catherine Freeman, Chad Rinde, Justin Cooley, Ryan Pistochini, and four members of the public.

In the absence of President Fennell, Secretary Zeeb called the meeting to order and conducted the proceedings.

- 2. Minutes Approved.** The minutes from the Board's 9-4-20 meeting were approved by unanimous vote.
- 3. Capitol / Legislative Update:** Greg Turner gave an update on Capitol meetings and anticipation of cannabis administration taking a larger role next year as the Administration is anticipated to push an effort to consolidate State administrative entities under a single structure.
- 4. Fee Structure - Cities:** Following up on a discussion from last meeting, Greg Turner presented to the Board for discussion, how to include cities in CCA's new tiered rate structure. At the last meeting, the Board left open how or whether to charge cities the base membership fee. The general sense of the Board was that cities should pay some, perhaps *de minimus*, charge in addition to their usage charges. Member Zeeb suggested that a conversation be had among SLO, Monterey, and Yolo to discuss that entry level amount given their cities were the most likely would be to not charge cities a membership fee, but instead simply add their fees to the County and treat them cumulatively for purposes of the tiered rate structure. Sub-committee of Yolo, Mont., SLO to discuss *de minimus* city charge.
- 5. Platform Update:** Adam Crabtree gave an update on the platform, with particular emphasis on several new features which make discovery of out-side-the-norm transactions easier and more

efficient. A question was raised about the status of the Transparency Project as well as the informal informational tidbits in the weekly updates. It was suggested that those tid-bits, along with a periodic newsletter be disseminated to all the members, not just those in the platform.

**6. Regulatory and Tax Working Groups:** Greg Turner opened a discussion about CCA's first informal working group to deal with common legal and administrative issues facing the Membership as well as the potential for outward facing advocacy (engagement with the State). The general sense of the group was that there were a number of issues that could be addressed, that each benefitted from group discussion and input. After considering the potential for issues to address, it was proposed that the group would bifurcate into two sections: Tax and Regulation. Tax would initially address nexus and apportionment and Regulatory would initially discuss waste. Meetings were set for Nov. 12 (Tax) and Nov. 19 (Reg). Greg indicated that background papers would be provided to members in advance of the meetings to initiate discussions. Each working group would also establish procedures for outcomes and addressing additional issues.

**7. Public Comment.** There was no public comment.