



CCA Board Meeting  
Via Conference Call  
August 16 2019  
**MINUTES**

**August 16, 2019**

President Fennell called the meeting to order at 11:00 a.m.

**1. Roll Call.**

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|---------------|--|
| <u>  X  </u>  | Estelle Fennell, Humboldt County, CCA President                                      |
| <u>  X  </u>  | Mary Zeeb, Treasurer-Tax Collector, Monterey County, CCA Secretary                   |
| <u>  X  </u>  | Jim Hamilton, TT Collector/ Auditor Controller, SLO, CCA Treasurer, CCA Board Member |
| <u>  X  </u>  | Shari Schapmire, Treasurer-Tax Collector, County of Mendocino, CCA Board Member      |
| <u>  X  </u>  | Supervisor Jim Provenza, Yolo County, CCA Board Member Alternate                     |
| <u>      </u> | Supervisor Don Saylor, Yolo County, CCA Board Member                                 |
| <u>  X  </u>  | Alisha McMurtrie, Treasurer-Tax Collector, Inyo County, CCA Board Member             |

Others: Cara Martinson, Adam Crabtree, Alan Fernandes, Greg Turner, Justin Cooley for San Luis Obispo County, John Bartholomew, Humboldt County Treasurer Tax Collector, CCA Alternate, Kristina Parson, Chad Rinde, Tony Shaw

**2. UPDATE on Internal CCA Operations, Membership & Outreach.** Yolo County reported a change in Board representation. Supervisor Jim Provenza will assume the Board seat occupied by Supervisor Don Saylor, and Chad Rinde, Yolo County' Chief Fiscal Officer will assume the role as CCA Board Alternate. Lassen County has expressed interest in joining CCA. They've asked Cara Martinson to give a board presentation in September in Lassen County. Staff engaged in several outreach events and opportunities this past month. Cara and Adam led a webinar on CCA for the Treasurer Tax Collectors Association. Cara also gave a presentation to the Mendocino County Board of Supervisors and met with Cannabis Industry Association Representative, Terra Carver in Sacramento.

Staff is planning on starting a series of informational "Cannabis 101" agenda items for future Board calls. Adam and the NCS team will put together a number of informational items, covering topics like general cultivation, METRC, licensing types, and other topics of interest.

**3. Member County Roundtable.** Shari Schapmire updated the Board on her Supervisor's reactions to the CCA Board presentation. She suggested that several supervisor expressed hesitation about requiring businesses to input data directly to CCA. The Board talked about a voluntary process, or relying directly on METRC data in the platform. Supervisor Williams requested a demonstration of the platform. Cara and Adam will follow up.

Supervisor Fennell updated the Board on Humboldt's progress. Humboldt is updating their ordinance to include CCA. It will first need to go to the Planning Commission and then onto the

Board for approval. Mary Zeeb reported that Monterey is beginning to use CCA platform alerts as a means to outreach to businesses in their jurisdiction. Justin Cooley with San Luis Obispo County reported that Adam met with their county and the Sherriff's office. SLO is also working with their Planning Department to outreach to businesses. Chad Rinde with Yolo County reported that roughly one-third of their cultivators are signed up with the CCA platform.

4. **UPDATE on METRC Access** Greg Turner, CCA Counsel gave an update on the ongoing negotiations with the state on access to METRC data. He reported that he is drafting a letter to go under President Fennell's signature that will directly request data from the state. Staff will forward to Board for their approval before sending.
5. **CCA Platform Features Update.** Adam Crabtree reported on several new features of the CCA Platform, including a tiered alerting system.
6. No public comment.