



CCA Board Meeting
Via Conference Call
April 24, 2020
MINUTES

April 24, 2020

President Fennell called the meeting to order at 10:00 a.m.

1. Roll Call.

<u> X </u>	Estelle Fennell, Humboldt County, CCA President
<u> X </u>	Mary Zeeb, Treasurer-Tax Collector, Monterey County, CCA Secretary
<u> X </u>	Jim Hamilton, TT Collector/ Auditor Controller, SLO, CCA Treasurer, CCA Board Member Justin Colley in proxy as Alternate.
<u> </u>	Chad Rindle, Yolo County, CCA Board Member Alternate
<u> X </u>	Alisha McMurtrie, Treasurer-Tax Collector, Inyo County, CCA Board Member

Others: Adam Crabtree, Alan Fernandes, Greg Turner, Justin Cooley (SLO).

- 2. Approval of the Minutes:** The minutes from the January 2020 and February 2020 meetings were presented with the single modification to remove Mendocino County from the roll call and vote for having vacated their Board seat starting in January 2020. Approved by a unanimous vote.
- 3. Operational Update:** Greg Turner, CCA’s newly appointed Exec. Dir. gave an update on organizational changes occurring in light of the transition of a new ED; including planning for a budget for next fiscal year. It was agreed that for next year, the budget be taken up in January to more closely align with County planning. Additionally, the Members discussed the need for a new strategic plan and marketing effort to raise awareness of CCA within the Counties and demonstrate value for each sector of County government that plays a role in overseeing commercial cannabis. The “Task Force” models being implemented in SLO and Monterey were examples of the approach and CCA is working in each of those Counties to show value to each unit participating in the Task Forces. Also included was a proposed “transparency project”, an effort to take aggregate data within the County to provide the public with relevant and timely information regarding commercial cannabis activity in their jurisdictions.
- 4.** Monterey County raised some concern with being the predominant participant / funder of CCA and whether that could be sustained into the next fiscal year. Without greater participation by other Counties, the present revenue models would need to be significantly modified from their present form.
- 5. Legislative Update:** Greg Turner provided a short legislative update noting the Legislature is not presently meeting but planning on returning May 4. There are rumors that focus in the short term will be exclusively a “workman” like budget, and most substantive issues pushed into late summer

or fall. CCA is reaching out to Legislative staff regarding the Governor's proposed consolidation of cannabis regulatory programs and anticipates updating the Board at its next meeting.

- 6. Platform Update:** Adam Crabtree, CCA's technology provider gave an update on a significant change to the platform; access to METRC data via licensee API keys. After successful pilot projects in Yolo and Monterey County, Adam indicated that the system is now prepared to handle pulling this data for each licensee within each county. All that will be required is that licensees provide an API key either to the County or CCA directly. There may be additional data the County wishes to be submitted, but that can generally be done on a monthly or quarterly basis. This new API key process should substantially reduce, if not virtually eliminate, burdens of self-reporting by licensees and/or third-party vendor access.
- 7. Platform Access:** Greg Turner discussed the issue raised by several Board members regarding access to the platform by other units within the County. CCA will be producing a memo in the short term that addresses these issues, but essentially, Counties should understand that CCA data is not "tax return" data that is often severely restricted in terms of who may have access by state and sometimes federal law. Though the data can have similar features, supplying that data to CCA is neither from tax returns nor a product of the taxing function; but a condition of licensure. The memo will address access to the platform by other units including law enforcement, who have specialized issues and may need specialized rules as a result.
- 8. Calendar:** CCA's next meeting is May 22. Our June meeting, scheduled to be in person, will be via zoom and a date and time to be announced shortly.
- 9. Public Comment.** No public comment.