



CCA Board Meeting
Via Video / TeleConference Call
November 20, 2020
MINUTES

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1. Roll Call.

- Y Estelle Fennell, Humboldt County, CCA President
- Y Mary Zeeb, Treasurer-Tax Collector, Monterey County, CCA Secretary
- Y Justin Cooley for San Luis Obispo County, CCA Alternate Board Member
- Y Chad Rinde for Yolo County, CCA Alternate Board Member
- N Alisha McMurtrie, Inyo County, CCA Board Member

Others: Greg Turner, Paige Reimers, Christy Stutzman, Robert Roach, other members of the public.

- 2. Approval of Minutes -** Unanimous vote to support the approval of the minutes.
- 3. Tax and Regulatory Working Groups –** Greg Turner provided an update on the new working groups. Specifically, the Tax groups working on an approach to apportionment and nexus issues as well as an audit best practices manual akin to that utilized by the State Controller for property tax administration. Both Justin Cooley (SLO) and Chad Rinde (Yolo) provided additional comments about the tax group and its potential for significant value add for County membership. Greg also indicated that the Regulatory working group would initially focus on waste issues and expanding access to METRC data (part of a larger effort of CCA). Both these issues would increase the need for engagement with CDFA.
- 4. Fee Structure - Update.** Greg Turner provided an update on the fee structure noting that Members were provided a spreadsheet to assist them in estimating costs under the new tiered rate structure, including should they have cities within their jurisdictions join. The matter about whether or what to charge cities as a base fee was discussed again, and a “nominal” charge was generally agreed upon, though an actual decision was postponed until the first group of cities were engaged and closer to joining.
- 5. Platform Update –** Paige Reimers from NCS Analytics provided a platform update, describing a few new features for the platform, as well as the substantial growth in platform utilization.
- 6. Budget Update** Greg Turner provided an update on the Budget and indicated that a draft 21/22 Budget would be available for the Board at the Dec. 18 meeting. The Board members discussed the need for Budget numbers in December to better prepare their own budgets for 21/22.

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7. **Outreach** – Greg Turner updated the Members on the status of efforts to reach out to Cities and Counties for additional Members, noting that Ventura and Calaveras Counties adopted new ordinances at this November election, and requested assistance in reaching out to them.

8. **Public Comment** – Mr. Bob Roach from the Monterey County Cannabis Industry Association raised a question of whether CCA would be willing to provide a short presentation to their members regarding what the organization is and how it supports county cannabis activities. Mr. Roach noted how they are often asked to shoulder the cost of such regulatory programs and so understanding what the program is, might be beneficial to the Industry and CCA. The Members collective agreed such dialogue was beneficial and Greg committed to engage with the Industry.

9. **Adjournment** – The meeting was adjourned to December 18.