



NOTICE OF TELECONFERENCE MEETING & AGENDA

Friday, March 26, 2021 11:00 a.m. – 12:00 p.m.

Join Zoom Meeting

<https://zoom.us/j/8267160176>

Meeting ID: 826 716 0176

Call in Number: +1 (669) 900-9128 Code: 8267160176#

In line with guidelines issued by the Department of Public Health and Executive Orders issued by the Governor of the State of California (See E.O. N-33-20 Issued March 19, 2020) intended to minimize face-to-face interactions during the present State of emergency, CCA will conduct this meeting of the Board of Directors entirely by teleconference / video conference call with no physical locations available for participation by either Board Members or the public. Members of the public are encouraged, however, to call in and participate as they have in the past via our teleconferencing system and a time will be made available during the meeting for public questions and comments.

PUBLIC COMMENT:

The Board welcomes and encourages public participation in its meetings. The public may take appropriate opportunities to comment on any issue before the Board. If public comment is not specifically requested, members of the public should feel free to request an opportunity to comment. Each speaker is limited to two minutes. If you are addressing the Board on a non-agenda item, the Board may briefly respond to statements made or questions posed as allowed by the Brown Act (Government Code Section 54954.2). However, the Board's general policy is to refer items to staff for attention, or have a matter placed on a future Board agenda for a more comprehensive action or report.

The Governor's orders (specifically Executive Order N-29-20) regarding the conduct of meetings of legislative bodies during the State of Emergency can be found at <http://www.gov.ca.gov/>

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AGENDA

- I. 11:00 am Opening Remarks & Roll Call
Mary Zeeb, President

- II. 11:05 am Approval of Minutes (See Attached)
Mary Zeeb, President

- III. 11:10 am Legislation of Interest
Greg Turner, Executive Director / Counsel CCA

- IV. 11:25 am Organizational Update
Greg Turner, Executive Director / Counsel CCA
 - A. Outreach to Cities and Counties
 - B. Working Groups

- V. 11:45 am Platform Update
Adam Crabtree, NCS Analytics

- VI. 11:55 am Public Comment

Except where noticed for a time certain, all times are approximate and subject to change. The meeting may be canceled or changed without notice. For verification, please contact gturnerecca.ca.gov. Action may be taken on any item on the agenda. Items may be taken out of order, tabled or held over to a subsequent meeting, to accommodate speakers, or to maintain a quorum



CCA Board Meeting
Via Video / TeleConference Call
February 26, 2021
MINUTES

February 26, 2021 via Video / Teleconference Call

1. Roll Call.

- X Supervisor Steve Madrone, Humboldt County
- X Mary Zeeb, Treasurer-Tax Collector, Monterey County, CCA President
- X Jim Hamilton, Treasurer-Tax Collector, San Luis Obispo County, CCA Treasurer
- X Chad Rinde, Chief Financial Officer, Yolo County
- X Alisha McMurtrie, Treasurer-Tax Collector, Inyo County

Others: Greg Turner, Adam Crabtree, Christy Stutzman, Alan Fernandes, Michael Hicks, Catherine Freeman, John Bartholomew, Kristina Parson, Robert Roach, Justin

- 2. Approval of Minutes** - The minutes were presented and voted on without dissent.
- 3. Legislation of Interest.** Greg and Catherine shared information and updates on the status of current legislation which may affect CCA. Greg advised he would provide these updates to the members and all agreed it would be advantageous for CCA to take a proactive role in legislation affecting the Cannabis industry.
- 4. Committees Calendar.** Greg advised the Regulatory and the Tax committees have been formed and meetings set on the calendar. It was agreed a Legislative committee should be formed and all board members will email Greg any suggestions for members for this committee.
- 5. Organizational Update.**
- A. Transparency Project – Greg is working on an effort to provide publicly available reports regarding each county. The goal is to provide a standardized template for each county to provide this information.
 - B. Growth/Marketing – Demos of the Platform are available and have been presented recently to several counties. In addition, there is effort to connect with Sonoma, San Diego and LA.
- 6. Platform Update.** Adam Crabtree provided a platform update. They are seeking to simplify the transfer forms to make it easier for licensees. Draft of the new form should be available to the committee in the next few weeks with hopes of making it available in late April or early May.
- 7. Public Comment.** There was no public comment.