



NOTICE OF TELECONFERENCE MEETING & AGENDA

Friday, August 27, 2021 11:00 a.m. – 12:00 p.m.

Join Zoom Meeting

<https://zoom.us/j/8267160176>

Meeting ID: 826 716 0176

Call in Number: +1 (669) 900-9128 Code: 8267160176#

In line with guidelines issued by the Department of Public Health and Executive Orders issued by the Governor of the State of California (See E.O. N-33-20 Issued March 19, 2020) intended to minimize face-to-face interactions during the present State of emergency, CCA will conduct this meeting of the Board of Directors entirely by teleconference / video conference call with no physical locations available for participation by either Board Members or the public. Members of the public are encouraged, however, to call in and participate as they have in the past via our teleconferencing system and a time will be made available during the meeting for public questions and comments.

PUBLIC COMMENT:

The Board welcomes and encourages public participation in its meetings. The public may take appropriate opportunities to comment on any issue before the Board. If public comment is not specifically requested, members of the public should feel free to request an opportunity to comment. Each speaker is limited to two minutes. If you are addressing the Board on a non-agenda item, the Board may briefly respond to statements made or questions posed as allowed by the Brown Act (Government Code Section 54954.2). However, the Board's general policy is to refer items to staff for attention, or have a matter placed on a future Board agenda for a more comprehensive action or report.

The Governor's orders (specifically Executive Order N-29-20) regarding the conduct of meetings of legislative bodies during the State of Emergency can be found at <http://www.gov.ca.gov/>

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AGENDA

- I. 11:00 am Opening Remarks & Roll Call
Mary Zeeb, President
- II. 11:05 am Approval of Minutes (See Attached)
Mary Zeeb, President
- III. 11:10 am Organizational Update
Greg Turner, Executive Director / Counsel
 - A. Strategic Planning / Outreach
 - B. Banking Project
 - C. Budget Update
- IV. 11:30 am Notice of Proposed Amendments to JPA
Greg Turner, Executive Director / Counsel
- V. 11:40 am Platform Update
Adam Crabtree, NCS Analytics
- VI. 11:50 am Public Comment

Except where noticed for a time certain, all times are approximate and subject to change. The meeting may be canceled or changed without notice. For verification, please contact gturnerecca.ca.gov. Action may be taken on any item on the agenda. Items may be taken out of order, tabled or held over to a subsequent meeting, to accommodate speakers, or to maintain a quorum



CCA Board Meeting
Via Video / TeleConference Call
June 25, 2021
MINUTES

June 25, 2021 via Video / Teleconference Call

1. Roll Call.

- Supervisor Steve Madrone, Humboldt County
- Mary Zeeb, Treasurer-Tax Collector, Monterey County, CCA Secretary
- Jim Hamilton, Treasurer-Tax Collector, San Luis Obispo County, CCA Treasurer
- Chad Rinde, Chief Financial Officer, Yolo County
- Alisha McMurtrie, Treasurer-Tax Collector, Inyo County

Others: Greg Turner, Adam Crabtree, Christy Stutzman, Robert Roach, John Bartholomew, Alan Fernandes, Justin Cooley,

2. Approval of Minutes - The minutes were presented and voted on without dissent.

3. Legislative Update –

1. The consultant has been hired and is making some progress.
2. Consolidation is moving forward and will open up some opportunities for CCA.

4. Organizational Update –

A. FY 21/22 Budget Approval

Greg Turner shared the vision of CCA with marketing focus for growth: Compliance, Licensing, Illicit Activities and Public Value. Mary Zeeb requested the Membership fee be changed to 2 lines including one as the Base Fee. Also noted revenue is based on 10% increase from new members. John Bartholomew moved to approve and Justin Cooley seconded motion.

B. Fix CCA Dues for FY 21/22

Greg Turner suggested CCA move to fixed fees based on projections for each fiscal year. Greg will provide a draft for an official policy for the next meeting in August. Chad Rinde made motion and Justin Cooley seconded the motion.

C. Conflict of Interest Code

Greg Turner requested all board members complete the Conflict of Interest Form and return to Greg Turner.

D. FY 21/22 Meeting Calendar

Agreement to move Dec 10th meeting to Dec 17th. Planning an in-person meeting October 29th – time and place to be determined. Agreed to move June in-person meeting to April.

5. Platform Update -

Adam Crabtree shared the interactive screen which is now functioning. He is currently working on doing a security audit. Feedback was requested from board and Adam will update draft.

6. Public Comment –

Robert Roach shared Greg Turner was invited and spoke to the industry group and it was a good discussion. Robert also advised he thinks the the fee for service model will not work as the costs are too excessive.

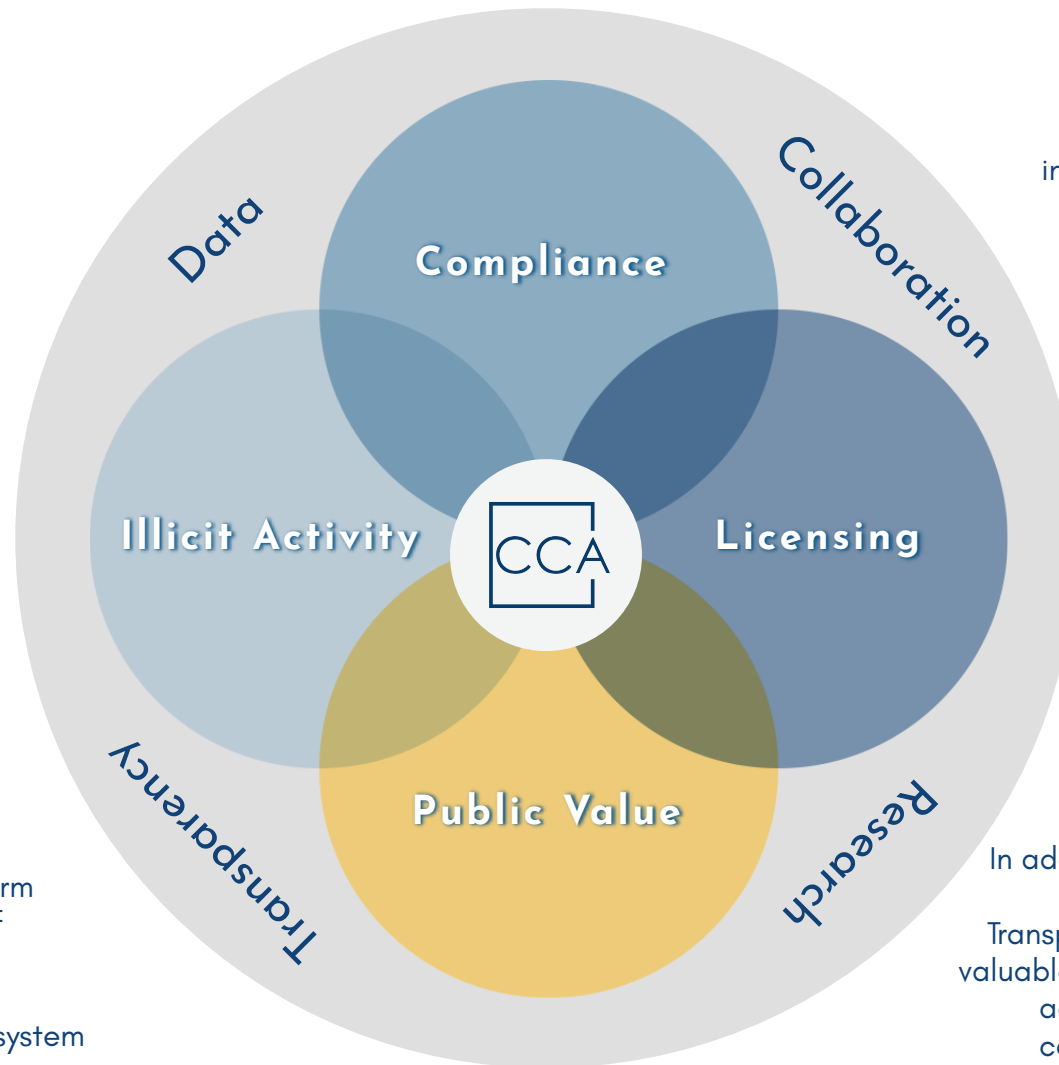
7. Closed Session - The Board held closed session to consider renewing the contract for the Executive Director which was reported approved by a 5-0 vote.

Efficient and Effective Commercial Cannabis Oversight

Commercial cannabis presents challenges and opportunities for local government. The mission of CCA is to develop tools and methodologies to assist local governments to more efficiently and effectively deliver oversight of commercial cannabis, to help minimize risks and costs, and realize the benefits of commercial cannabis in their communities.

Compliance:

An alerts based data analytics platform that focuses local government resources on outlier activity, conserving resources, discovering illicit transactions, and reducing costs of oversight. CCA continues to expand opportunities for member collaboration and engagement on issues of common interest.



Illicit Activities:

For licensed activities, the Platform assists with efficient discovery of anomalous transactions. For unlicensed activities, or those not recorded in the track and trace system by licensed and unlicensed parties, we are exploring potential services to assist with discovery and eradication.

Licensing:

CCA continues to explore opportunities for improved state and local licensing collaboration, integration, and unification to avoid duplication, improve communication, and reduce licensing processing costs and burdens of compliance.

Public Value:

In addition to helping reduce regulatory and tax compliance costs, CCA's Transparency Project will give the public valuable insight into commercial cannabis activities in their communities. CCA continues to explore other tools and methods for increasing public value, for example the Banking Project and a new Research Initiative.



Budget Update

	FY 2020-21 Adjusted	Ended 6/30
Sources:		
BEGINNING YEAR FUND BALANCE AVAILABLE	50,502	60,502
REVENUES:		
Membership Fees	280,819	412,608
Accounts/Notes Payable	10,000	
CSAC FC Contribution		
Interest	529	817
TOTAL SOURCES	341,850	473,927
Uses:		
EXPENDITURES:	Codes	
Professional Services	5050340	24,000
Outside Legal Services	5050320	96,000
Insurance	5050160	2,500
Audit	5050030	7,500
Program Marketing	5050010	5,000
Website Management	5050100	4,500
Sponsorship Fees (Misc Exp)	5050270	48,000
Data Platform Fees (Data Communications)	5050100	145,000
Board Travel	5050450	3,500
Telephone / Telecommunications	5050440	1,200
Board Meetings	5050125	2,500
Credit Card Fees	5050095	650
Office Expenses	5050280	1,500
TOTAL EXPENDITURES:		
Fixed Costs	148,850	132,200
Variable Costs	193,000	240,203
	341,850	372,403
Exigencies		101,525
TOTAL USES	341,850	473,927




Fiscal Year 20-21 Cash Update June 30, 2021

	Total
OPERATING ACTIVITIES	
Net Revenues	-4,859.18
Adjustments to reconcile Net Revenue to Net Cash provided by operations:	
Accounts Receivable (A/R)	69,881.55
Accounts Payable (A/P)	-23,999.67
2053001 American Express	0.00
Total Adjustments to reconcile Net Revenue to Net Cash provided by operations:	\$ 45,881.88
Net cash provided by operating activities	\$ 41,022.70
Net cash increase for period	\$ 41,022.70
Cash at beginning of period	60,502.00
Cash June 30, 2021	\$ 101,524.70



To: Members of the Board

From: Greg Turner 
Executive Director / Counsel

Date: 8/24/2021

Re: Proposed Amendments to the Joint Powers Agreement

In their review of the California Cannabis Authority Joint Powers Agreement dated January 12, 2018 (found [here](#))¹ Counsel for Santa Barbara County has suggested two amendments they believe would clarify the role of CCA in relationship to Member Agencies. The suggested amendments are as follows (underline constituting additions):

First: Art. I, Section 6, subd. (d) would be amended as follows:

Adopt or amend ordinances to require persons engaged in commercial cannabis, as a condition of their license, permit, or other authorization to operate, to comply with any and all requirements imposed by CCA on commercial cannabis operators or operations to meet the purposes in Article 1, Section 2 of this Agreement, including the payment of any levies, charges, or other exactions of any kind to the extent authorized by law.

Second: Art. IV, Section 1, subd. xxiv would be *added* to read as follows:

to collect license data, tax data and financial records, which the CCA agrees to maintain as confidential information and shall remain exempt from disclosure under the Public Records Act as provided by Government Code sections 6254.5(e), 6254 and Business and Professions Code section 26067(b)(5).

Having reviewed the amendments, I believe they are worthy clarifications that reinforce CCA's existing operating practices and procedures.

Pursuant to Art. VI, Section 3 of the Joint Powers Agreement, amendments to the JPA can be made at any time by a two-thirds vote of the Board of Directors. However, any meeting at which such amendments are to be acted upon requires a thirty (30) days' notice. This memo constitutes that notice for our scheduled **September 24** Board Meeting.

¹ https://cca.ca.gov/wp-content/uploads/documents/organization/cca-joint-powers-agreement_final_1-12-2018.pdf