



CCA Board Meeting

Hotel Yountville
6462 Washington Street
Yountville, CA 94599

Via Video / Teleconference Call
April 6, 2022

MINUTES

April 6, 2022 via Video / Teleconference Call - Meeting called to order at 9:03am

1. Roll Call.

- Rex Bohn , Supervisor Humboldt County
- Justin Cooley for Jim Hamilton, Treasurer-Tax Collector, San Luis Obispo County, CCA Treasurer
- Tom Haynes, Interim Chief Financial Officer, Yolo County
- Alisha McMurtrie, Treasurer-Tax Collector, Inyo County
- Jeff Frapwell, Assistant County Executive Officer, Santa Barbara County
- Joann Iwamoto, Cannabis Program Manager, Monterey County

Others: Greg Turner, Adam Crabtree, Christy Stutzman, Jamie Regier, Alan Fernandes, Robert Roach, Myrna Zambrano

2. **Resolution 2021-03 – Teleconference Meetings of the CCA** – The resolution relating to the conduct of teleconference meetings considering the ongoing COVID health crisis was presented and approved unanimously.
3. **Approval of Minutes** - Discussion of future meetings and/or if the meetings will continue to be via video/teleconference or in person. Greg Turner advised he will present options at the next meeting. The minutes for February 25, 2022 were presented and voted on without dissent.
4. **Election of President** – Rex Bohn presented a motion to elect Tom Haynes as President, Justin Cooley seconded the motion, and it was voted on without dissent. Motion by Justin Cooley to elect Rex Bohn as Secretary, Tom Haynes seconded the motion, and it was voted on without dissent.
5. **Platform Update** – The new learning library will be available shortly. In addition, the platform just launched a Data Exports option. This allows counties to export data in CSV or Excel for the past 13 months. Another upgrade they are working on is the Transparency Project 2 which allows additional options from the platform. It will be coming in the next 2 weeks.
6. **Planning for the future of CCA** –
 - A. Where are we now?
The current mission was presented by Greg Turner.
 - B. Where are we going?
 1. Dual Role was presented:

- a.) Currently CCA's role has primarily been to help member counties operate the regulatory system
- b.) Suggested additional role of facilitating the function of the legalized marketplace and help navigate challenges – find ways to engage with the industry and other organizations.

2. Banking:

Through the NCS Platform CCA can provide validated data for the banking industry. Challenges CCA has faced with the banking industry are regarding price, scope of service and managing the number of customers. Also, it has been difficult to connect those with banking needs and those in the banking industry that work with them. Possible solutions and/or action items for CCA:

- a.) Possible RFP/RFQ for interested financial institutions – Greg Turner will investigate this option and bring information to the board.

3. How to Add Cities – Action = adding cities within the year:

- a.) Greg Turner will work with Chase Broffman on marketing materials
- b.) He will also work with SLO to connect to cities and reconvene with Monterey and Salinas
- c.) Engage with the League of Cities

4. Data:

- CCA will be pursuing legislation regarding obtaining track and trace data from the State.

5. SWAT Analysis:

- Strengths: The Platform
- Opportunities: Cities
- Weaknesses: Lack of metric data from State
- Threats: Idea that CCA is not providing value to counties not in the platform

CCA Board will move to quarterly meetings for the future. The next meeting will be in June.

7. Public Comment

No public comment.

8. Adjourned

Meeting was adjourned at 11:59 .