



CCA Annual Board Meeting
Via Video / Teleconference Call/In-Person
April 13, 2023
MINUTES

April 13, 2023 via Video / Teleconference Call/In Person - Meeting called to order at 9:04am

1. Roll Call.

- X Rex Bohn , Supervisor Humboldt County
 - X Jim Hamilton, Treasurer-Tax Collector, San Luis Obispo County, CCA Treasurer
 - X Tom Haynes, Assistant Chief Financial Officer, Yolo County
Alisha McMurtrie, Treasurer-Tax Collector, Inyo County
 - X Brittany Heaton, Deputy CEO Santa Barbara County
Joann Ivamoto, Cannabis Program Manager, Monterey County
- Others: Greg Turner, Adam Crabtree, Christy Higgins, Tim Townsend, Cara Martinson, Justin Cooley, Bob Roach, Detra Williams, D Bryan, Supervisor Bruno Sabatier, David Mangone, Erin Moffet, Nick Chulos, Genine Coleman, Mackenzie Slade, Mike Sofis

2. Legislative Update – Cara Martinson, Public House Consulting

A. AB687 – The bill is set for hearing next week. It has support from CSAC and several counties. It has a two-fold purpose:

1. Grant access to joint powers of authority to the full metric data set
2. Include zip code data into the metric

The hope is the bill will move to appropriations in May 2023. The funding would allow CCA to provide the data to every licensing county.

3. Update on Federal Safe Banking Act –

Presentation provided by Erin Moffet, Director of Policy and Communications Cannabis Financial Industry Group (CFIG) & David Mangone.

4. Local Government and the Legacy Farmer -

Presentation provided by Genine Coleman, Founder, Origins Council.

5. Navigating the Legal Marketplace with Data -

Presentation provided by Adam Spiker, Vice President, Spiker Rendon Consulting.

6. Platform and Market Data Update – Adam Crabtree

Market Update

- Continuing to see the market contract
- Seeing price increases in the wholesale market with less product but consumers are not seeing price increase

7. Public Health Outcomes of Cannabis Legalization -

Presentation provided by Michael Sofis, Phd and Mackenzie Slade, MPH Cannabis Public Policy Consulting.

8. Public Comment – Bob Roach not so optimistic about profitability. He is a strong supporter of AB 687.

9. Adjourn – Meeting adjourned for lunch