



CCA Board Meeting
Via Video / Teleconference Call/In-Person
June 7, 2024
MINUTES

June 7, 2024 via Video / Teleconference Call/In Person - Meeting called to order at 1:02pm by Tom Haynes.

1. Roll Call

- Rex Bohn , Supervisor Humboldt County
- X Jim Hamilton, Treasurer-Tax Collector, San Luis Obispo County, CCA Treasurer
 - X Tom Haynes, Chief Financial Officer, Yolo County, CCA President
 - Alisha McMurtrie, Treasurer-Tax Collector, Inyo County
 - X Brittany Odermann, Deputy CEO Santa Barbara County

Others: Justin Cooley, San Luis Obispo County
Stacie Frerichs, Executive Director
Greg Turner, Previous Executive Director
Adam Crabtree, Technology Consultant
Christy Higgins, CSAC FC
Tim Townsend, Communications Consultant
Cara Martinson, Legislative Consultant
Alan Fernandes, CSAC FC
Ada Waelder, CSAC

2. Approval of Minutes

Minutes from BOD Meeting – May 10, 2024 presented and reviewed. Motion to approve by Justin Cooley with second by Brittany Odermann. Vote was unanimous.

3. Organizational Update – Stacie Frerichs, Executive Director

- A. 2024-2025 Proposed Budget – ACTION ITEM
Stacie Frerichs presented the 2024-2025 budget for review. Revenue targets as well as expenses were presented and explained. Additional detailed information regarding revenues to come in the future. The board continued to the other agenda items and returned to vote on this item. Motion to approve by Brittany Odermann with a second by Tom Haynes. Vote was unanimous.
- B. 2024 – 2025 Work Plan - INFORMATIONAL
Stacie Frerichs presented the work plan in 4 areas/goals:
 - Communication
 - Strategic Outreach
 - Member Services
 - Policy/Legislative

C. Contracts for Consideration – ACTION ITEM

1. Townsend Consulting, LLC Agreement

This contract provides for crucial communication services for members of the JPA. This contract is at a reduced amount from prior year and effective through December 2024. Motion to approve by Brittany Odermann with second by Justin Cooley. Vote was unanimous.

2. Public House Consulting – Agreement for Services

This contract provides for legislative tracking and light support. The scope is for monitoring and tracking and is not inclusive of legislative bill sponsorship. This contract is at a reduced amount from prior year and effective through December 2024. Correction to the contract of “retainer”. Motion to approve with correction by Justin Cooley with a second by Tom Haynes . Vote was unanimous.

3. Statement of Work-Audit Services, Clifton Larson Allen (CLA)

This contract is for fiscal year 2023 at a reduced price from original quote. These are the auditors from previous years audits. Motion to approve by Brittney Odermann with second by Justin Cooley. Vote was unanimous.

D. Board members and Executive Director extended appreciation and thanks to Greg Turner for his tenure as Executive Director of the CCA.

4. Legislative/Regulatory Update – Cara Martinson, Public House Consulting

Cara Martinson highlighted priority bills:

AB223 – Cara reviewed the bill which is meant to crackdown on intoxicating hemp. It is sponsored by most in the industry.

Cara recommended monitoring.

SB1059 – Cara reviewed the bill regarding tax collection. It excludes sales tax from gross receipts for local purposes.

SB1064 – This bill would revamp the State licensing system. It would consolidate State licensing to two.

Cara also discussed the CSAC county affiliates policy and how it could potentially impact CCA for the next legislative session.

5. Platform/Federal Update – Adam Crabtree, NCS Analytics

Adam Crabtree advised NCS will be releasing some more collaborative tools in the near future. In addition, they continue to work on the back end systems, increasing speeds and other features.

6. Public Comment - None

7. Adjourned at 2:05pm - NEXT BOD MEETING – AUGUST 16, 2024 @ 1pm